



The artist P. Buckley Moss was asked how long it takes for her to paint a picture. "My whole life," she said. For Pat, it is this lifelong passion and belief that is expressed in her work, giving us a collection of art that is filled with a lifetime of experiences: from her Irish-Italian heritage to her urban art school education, the

laughter of her children, and the simplicity of birds flying south for the winter.

As a young mother Pat moved her family south and increasingly found inspiration in the imagery of Virginia's Shenandoah Valley, becoming captivated by the life and culture of the Amish and Mennonite people of the area. She embraced the local landscapes, lifestyles, and traditions and felt that the life and culture she was part of held an important message for modern society: live simply and enjoy every moment!

The artistic talent, passion, and vision of P. Buckley Moss is shared in our galleries through an extensive selection of her works and accompanying stories, and the artist enjoys every opportunity to share the beauty and sources of her artistic inspiration.

The P. Buckley Moss Society was founded by Moss collectors in 1987 to promote charitable endeavors that are consistent with P. Buckley Moss' ideals. Donations of Pat Moss' artwork have raised more than \$3m for organizations across the country.

The P. Buckley Moss Foundation for Children's Education, a 501(C)3 organization, was established in 1995 to foster the use of art in the classroom, especially as a tool to reach out to those with learning differences.

How It Works

A print by P. Buckley Moss gives your organization:

- The recognition and endorsement of a world class artist.
- A way to thank your committed donors.
- An introduction to thousands of Moss collectors.
- A new way to raise money by selling the print to your supporters.

Plus your image will be shown with pride in the homes and offices of your supporters, providing a great talking point for friends and business associates.



Greener Pastures
A fundraising print for Casey's Place Animal Sanctuary, Inc., in Brooksville, FL, and other horse rescue organizations.

Raising Funds

Your organization raises funds through the resale of the print edition. You will purchase the prints from P. Buckley Moss Galleries at the special charitable print edition rate—a 50% discount. You will resell them to your support base at regular retail. A typical \$80 print will therefore earn you \$40, for a total of \$8,000 when all 200 prints are sold. You can arrange to take pre-orders and deposits prior to the release of the print.

If your organization is within the market area of an established P. Buckley Moss dealer, we expect you to work with that dealer to promote the prints and offer framing services.

Print editions may retail from \$80 per print to \$200 or more.

Is it right for us?

P. Buckley Moss charitable giclée editions are usually limited to 250 or 500 giclées—more for larger organizations.

To commission a special fundraising print edition by P. Buckley Moss, your organization must be prepared to commit to purchasing 200 of those prints.

To achieve success you will need:

- A highly committed base to draw on for sales.
- The ability to reach your members and partners with a polished pitch.
- One person who will drive the project to its conclusion.

Typical organizations include:

Universities, Colleges, and High Schools
Sororities and Fraternities
Community Service Organizations
Medical Research

P. Buckley Moss Galleries will help with:

- Advertising materials—publicity photos, sample prints, artist interviews, etc.
- Fulfillment—we can offer a range of fee-based services from payment collection to drop shipment.
- Announcements to Moss collectors and Moss galleries.



Spring in Connecticut
A fundraising print for Connecticut Public Television

Getting Started

Elect one contact person with authority to enter into an agreement and send a letter or an email to:

Patty Moss
P. Buckley Moss Galleries, Ltd.
74 Poplar Grove Lane
Mathews, VA 23109
pattymoss@pbuckleymoss.com
(800) 430-1320

In your letter include:

- A brief description of your organization.
- How many people you can expect to reach
- The desired retail price for the print
- How many prints you can purchase

After this initial contact, we will explore with you subject matter and schedules prior to framing an agreement.



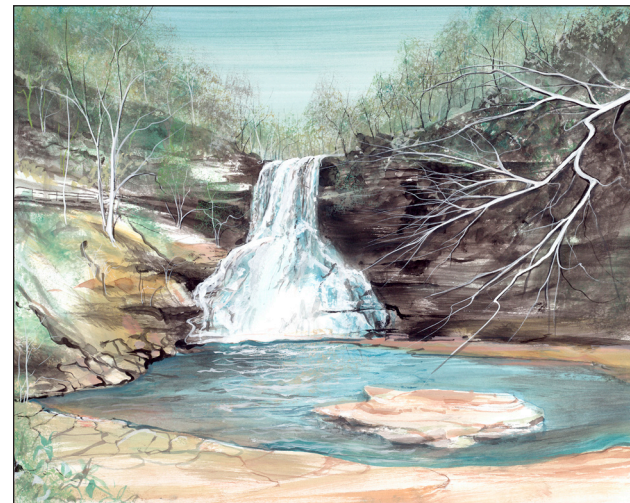
Autism Awareness Poster
Posters can also be used for fundraising.

P. Buckley Moss Galleries, Ltd.
74 Poplar Grove Lane
Mathews, VA 23109

Fundraising with

P. Buckley Moss®

America's most celebrated living artist.



Nature's Beauty
A fundraising print for Blue Ridge PBS.

P. Buckley Moss print editions have been used to raise millions of dollars for charitable organizations worldwide.

Organizations with a large and dedicated membership or donor base may benefit from a commissioned print edition by America's leading artist and philanthropist.

www.pbuckleymoss.com